

# Global Expert

A TechNZ Service  
Connecting NZ  
Business to Global  
Expertise



[www.frst.govt.nz](http://www.frst.govt.nz)

GLOBAL EXPERT

# Do you have a complex problem needing a solution?

- Global Expert provides confidential introductions to qualified and pre-screened experts who can assist you overcome technical business challenges linked to:
  - Product Development and Testing
  - Production and Process Optimization
  - Overcoming Regulatory Barriers to Trade
  - Technology Assessments
  - International Supply Chain

# Foundation Services – Global Expert

- Identifies and pre-qualifies International Experts
- Fast, Confidential, Fee-Based
- Open to All
- Links to Investment Schemes

# Key Features and Benefits

- Identifies, prequalifies and introduces International Experts and Industry Professionals
- Fast - results in 15 working days
- Confidential
- Small Fee \$3,500
- Open to All – we help any NZ business
- Links to TechNZ Investment Schemes

# Our Service is Unique

- No one else has the Foundation name (it opens doors) and no one else can offer to fund the expert for you. If you work with us you are automatically eligible to apply for Foundation expert funding schemes that can pay up to 50% of the consultant's fees

## The Results for You?

- Better Decisions
- Competitive Products
- Reduced Time to Market
- Renewed Confidence in Your Business

# Who are we?

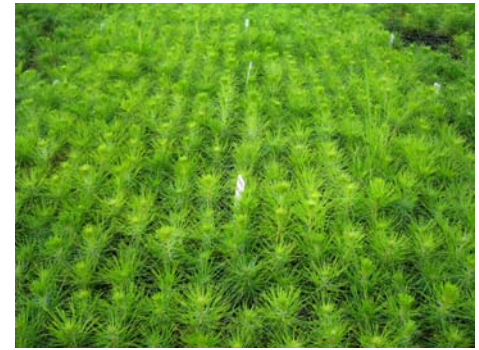
- The Global Expert Specialist Team
  - left to right: Derrick Russell (Wgt), Stephen Flint (Ak), Rosanne Ellis (Ak), Hugh Ross (ChCh)





# Client Case Studies

# Success Story



- **Unique Product** 'super pine' breeds - unique pine tree cloning & breeding techniques.
- **Unique Challenge** early death of clonal mother plants of an elite pine breeding programme.
- **Foundation Services**
  - Global Expert
  - TIF Expert
  - Investment (TBG)
- **Challenge Solution**
  - Global Expert found an expert in somatic embryogenesis based in Ireland.



# Success Story



- **Unique Product:** Wheat & gluten-free retort pouch meals
- **Unique Challenge:** Sourcing specialist manufacturer of both product and packaging
- **Foundation Services**
  - Global Expert
  - TIF Expert
  - Investment (TBG)
- **Challenge Solution**
  - Global Expert finds specialty manufacture. 3 products now available in Australia

# Success Story



- **Unique Product:** Equipment cleaning technology
- **Unique Challenge:** Technical problems with heat exchanger plates
- **Foundation Services**
  - Global Expert
  - TIF Expert
  - Investment (TBG)
- **Challenge Solution**
  - Global Expert finds expert to help overcome problems related to equipment cleaning using electrolysis technologies. Project now back on-track.

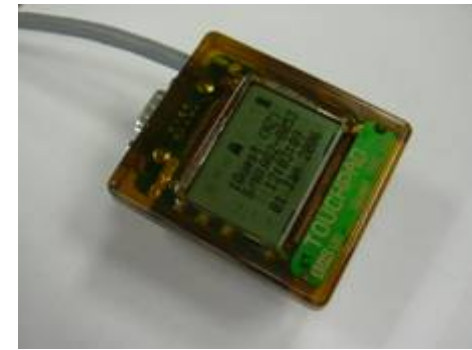
# Success Story

agresearch



- **Unique Product:** Technology for Se enrichment in foods
- **Unique Challenge:** Late stage development partner to help advance their inventions and ID functional foods opportunities
- **Foundation Services**
  - Global Expert
  - Investment (PGST, PSAF, NERF)
- **Challenge Solution**
  - Global Expert finds connected functional foods industry expert in the UK

# Success Story



- **Unique Product** Environmental monitoring systems - remote info source dataloggers
- **Unique Challenge** datalogger LCD screens stocks near depletion. LCD screens were obsolete mobile phone parts 5 years ago
- **Foundation Services**
  - Global Expert
- **Challenge Solution**
  - Found supplier & interested manufacturer-not \$ effective
  - Informed & fast decision-making – redesign required

# What our clients say...

“The service delivered fantastic value for money”  
Ms Nikki Davy, Healtheries NZ Ltd

“ I needed results fast and I got them – the Global Expert search was all over in 2 weeks. They had the expertise and contacts to give me an answer & allow us to move on and find another solution” Mr David Richards, iQuest

“The search service was excellent. We had put considerable resources and money into the research project and Global Expert provided a rescue mission at a very reasonable price. The benefits from the service far outweigh its cost” Mr Brett Murdoch, BW Murdoch

“Using Global Expert acted as a reality check. We were focused on licensing our technology to a manufacturer but we are now thinking more broadly about its applications...” Dr Scott Knowles, AgResearch

“We had fruitlessly contacted all the experts we knew of. Our own avenues, other than running trials, were exhausted so Global Expert was the key to finding a solution” Jude Redington, ArborGen



**Contact us:**

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**THANK YOU**